

attitude

Our Commitment Equals Your Success

“You have my personal assurance that AccuList USA® is committed to do whatever it takes to help your business or non-profit succeed via direct mail and other proven media.

“We love to see our clients prosper because they followed our advice and achieved higher than expected response rates.

“You always receive our top recommendations, without any sales pressure. Whatever you need, we’re here to help.”

Sincerely,



David M. Kanter
President & CEO



The “A” Team Specializes In These Markets:

- ▲ Active Travelers
- ▲ Automotive Enthusiasts
- ▲ Catalogs (B2B and B2C)
- ▲ Continuing Education
- ▲ Fundraising
- ▲ Insurance
- ▲ Political Campaigns & Causes
- ▲ Speculative Investors
- ▲ Trade Shows & Conferences

Professional Affiliations:

Advertising Federation of the Desert (AAF)
American Association of Political Consultants
Association of Fundraising Professionals
Direct Marketing Association (Data Innovators)
The Printing Brokerage/Buyers Association International

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We Help “Partners” Become Market Leaders

For over 25 years, AccuList USA has built our success on the success of our clients, whom we consider as “partners.” We are seeking those who will respect our advice and take advantage of our expertise managing 1,000’s of successful e-mail, direct mail, insert media, and online media campaigns.

AccuList USA outperforms our leading competitors because we are committed to out-researching, out-hustling, and out-of-the-box thinking. That’s why advertising agencies, marketing and fundraising consultants routinely come to us for advice.

We have a reputation helping companies and non-profits become market leaders. Put us to the test. Our passion for success sets us apart. Call us today at 877-505-4787, and learn what AccuList USA can do to help you become a more successful digital or direct marketer.



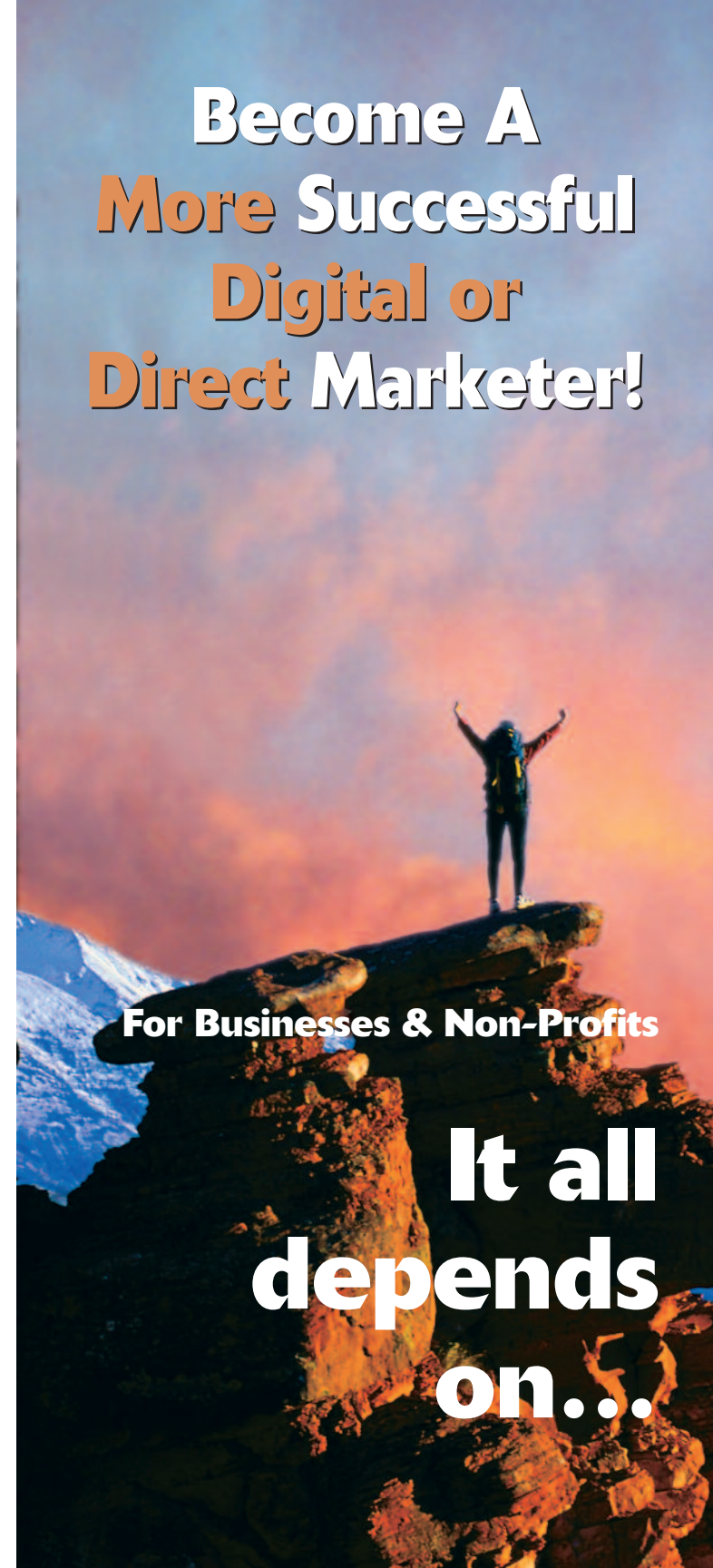
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Become A More Successful Digital or Direct Marketer!

For Businesses & Non-Profits

It all depends on...



A winning strategy & execution

We Create Success Stories ...

At AccuList USA® we pride ourselves on being problem solvers. While our company roots are in list and insert media brokerage and management, we refuse to be boxed in by labels.

Through our constant efforts to improve response rates across digital and direct marketing channels, we have evolved over the past 25 years to become a complete list, insert, and digital media buying resource.

We specialize in E-Mail, Direct Mail, Inserts, and Online Media targeting Consumers, Businesses, Donors, and the Government.

Our focus is on you, the client. We do more than broker lists and other media — we find solutions for our partners. That's why we ask questions. We spend time getting to know you and your specific marketing challenges.

A toast to working together.

"For over 10 years, AccuList USA has delivered prescreened lists that have consistently generated above average response rates. Their list brokerage and predictive modeling expertise have helped us mail profitably to acquire new customers."

John O'Brien / Vice President / Wine Country Gift Baskets

Accelerating response.

"When I brought a list and mapping project for Toyota to AccuList USA, they proved to me they really know their business. More importantly, the response exceeded everyone's expectations."

Larry Poindexter / President / Abert/Poindexter Marketing Consultants

Attention to detail.

"I found experience and solid strategic support. Their dedication and attention to detail made the program come off without a hitch."

Randy Brewer / President & CEO / Brewer Direct, Inc.

We Make "Big Data" Work Harder

Everyone talks about "Big Data" and how it should be mined. We do more than that. We make it perform to exceed your expectations.

At AccuList USA, we've tracked the list and insert media rental purchase behavior of leading direct marketers and fundraisers for over two decades.

We use that information, along with the pedigree of the top lists, inserts, and online media programs to provide you with a competitive advantage. It's that edge that makes our unique lists and other media work harder for you.

Insuring success.

"Over the past seven years, Mercury Insurance has relied on AccuList USA for its direct mail lists. One of the most impressive aspects of this relationship has been the thoroughness of the staff combined with their vast knowledge of lists, credit screening, and predictive modeling. They have been a vital part of our successful advertising efforts."

Ted Huntington / Assistant Vice President of Marketing / Mercury Insurance Group



Free Initial Consultation.
Call AccuList USA® Today!
(877) 505-4787



The "A" Team is Here for You

- ▲ List Brokerage & Management
- ▲ Insert Media
- ▲ Other Digital and Direct Marketing Services

Each and every one of our list, insert, online media, and direct marketing professionals has decades of client-side experience managing single and multi-channel campaigns. So we know what it's like to walk in your shoes.

The "A" Team understands how to manage ad budgets. We also know how to gauge results, balance multiple priorities, and effectively orchestrate the timing of each campaign.

We are here to make your job easier and more productive. It's simple, really. We do the work and you accept the kudos by making AccuList USA part of your team.

Put Us to Work on Your Marketing Team!

At AccuList USA, we think you deserve the best, not the biggest. We know you could be working with a traditional list company with more employees, bigger offices, or more locations.

You could also be stuck with the rookies at that same company. So you might now be asking yourself, "Do I want the bench-warmers working on my account?" Hire The "A" Team — and increase your response rates!

WE DEVELOP TRUST.

WE DEVELOP PARTNERSHIPS.

LET US HELP YOU FIND
NEW CUSTOMERS OR DONORS!