

ATTITUDE

OUR COMMITMENT EQUALS YOUR SUCCESS

"You have my personal assurance that **Beyond Voter Lists™** is committed to do whatever it takes to help your campaign or cause succeed via direct mail and other proven media.

"We love to see our clients win because they followed our advice and achieved higher than expected response rates.

"You always receive our top recommendations, without any sales pressure. Whatever you need, we're here to help."

Sincerely,



David M. Kanter
President & CEO



Beyond Voter Lists Specializes In These Markets:

- ★ Catholic Activists & Donors
- ★ Conservative Activists & Donors
- ★ Evangelical Activists & Donors
- ★ Health-Cause Activists & Donors
- ★ Humanitarian Activists & Donors
- ★ Influential Business Leaders
- ★ Jewish Activists & Donors
- ★ Progressive Activists & Donors
- ★ Tea Party Activists & Donors

Professional Affiliations for BVL and AccuList USA®

Advertising Federation of the Desert (AAF)
American Association of Political Consultants
Association of Fundraising Professionals
Direct Marketing Association (Data Innovators)
The Printing Brokerage/Buyers Association International

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WE HELP CAMPAIGNS & CAUSES INCITE ACTION

The media-buying professionals at **Beyond Voter Lists** have over 25 years of list industry experience. During that time, we've built our success on the success of our clients, whom we consider as "partners." We are seeking those who will respect our advice and take advantage of our expertise managing thousands of successful e-mail, direct mail, insert, and online media campaigns.

BVL outperforms our leading competitors because we are committed to out-researching, out-hustling, and out-of-the-box thinking. That's why fundraisers along with political and public affairs professionals come to us for advice.

We have a reputation helping campaigns and causes win elections and influence public policy. Put us to the test. Our passion for success sets us apart. Call us today at **(855) 868-5478** and learn what **Beyond Voter Lists** can do to help you become a more successful political consultant or advisor.



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WIN HEARTS & MINDS...

BEFORE & AFTER ELECTIONS

For Successful Campaigns & Causes

IT ALL DEPENDS ON...

...A WINNING STRATEGY AND TEAMWORK

WE CREATE SUCCESS STORIES...

At **Beyond Voter Lists™** we pride ourselves on being problem solvers for campaigns and causes. While our company roots are in list and insert media brokerage and management, we refuse to be boxed in by labels.

Through our constant efforts to improve response rates across digital and direct marketing channels, we have evolved over the past 25 years to become a complete list, insert, and digital media buying resource.

We specialize in E-Mail, Direct Mail, Inserts, and Online Media. Through BVL, you can micro-target Activists, Business Leaders, Donors, and Voters ... across the political spectrum.

Our focus is on you, the client. We do more than broker lists and other media — we find solutions for our partners. That's why we ask questions. We spend time getting to know you and your specific marketing challenges.

Attention to detail.

"I found experience and solid strategic support. Their dedication and attention to detail made the program come off without a hitch."

Randy Brewer / President & CEO / **Brewer Direct, Inc.**

They care about us.

"Friendly and helpful, getting us lists in whatever market we need ... especially Hispanic markets. They care about our success and the impact our organization has on the community."

Adsla / Direct Mail Manager / **United Farm Workers**

WE MAKE "BIG DATA" WORK HARDER

Everyone talks about "Big Data" and how it should be micro-targeted. We do more than that. We make it perform to exceed your expectations.

At **Beyond Voter Lists**, our media buying professionals have tracked the list and insert media rental purchase behavior of major state and national campaigns and fundraising appeals for over two decades.

BVL uses that information, along with the pedigree of the top lists, inserts, and online media programs, to provide you with a competitive advantage. It's that edge that makes our unique micro-targeted lists work harder for you.

Best of all, our "managed" lists and other media are not restricted to political campaigns.



**FREE INITIAL CONSULTATION
CALL BVL TODAY!**

(855) 868-5478



THE BVL TEAM IS HERE FOR YOU

- ★ **List Brokerage & Management**
- ★ **Insert Media**
- ★ **Other Digital and Direct Marketing Services**

Each and every one of our list, insert, online media, and direct marketing professionals has decades of client-side experience managing single and multi-channel campaigns. So we know what it's like to walk in your shoes.

The BVL Team understands how to manage ad budgets. We also know how to micro-target names, gauge results, balance multiple priorities, and effectively orchestrate the timing of each campaign.

We're here to make your job easier and more productive. It's simple, really. We do the work and you accept the kudos by making **Beyond Voter Lists** part of your team.

PUT US TO WORK ON YOUR MARKETING TEAM!

At **Beyond Voter Lists**, we think you deserve the best, not the biggest. We know you could be working with a list broker or political media buying company with more employees, bigger offices, or more locations.

You could also be stuck with the rookies at that same company. So you might now be asking yourself, "Do I want the bench-warmers working on my account?" Hire **The BVL Team** — and play to win!

WE INCITE ACTION.



WE DEVELOP PARTNERSHIPS.



**LET US HELP YOU FIND & WIN
NEW SUPPORTERS OR DONORS!**