

attitude

We Create Success Stories

At AccuList® we pride ourselves on being problem solvers. While our company roots are in mailing list and insert media brokerage, we refuse to be boxed in by labels. Through our constant efforts to improve response rates across digital and direct marketing channels, we have evolved over the past 30+ years to become a complete omni-channel media buying resource.

We specialize in Direct Mail, Email, Insert Media, Facebook Match & Target Audiences, and Predictive Modeling to target Affluent Consumers, Growing Businesses, Institutions, and Government.

Our focus is on you, the client. We do more than broker lists, inserts, and Facebook ads — we can help you acquire new customers or donors. That's why we ask questions. We spend time getting to know you and your specific marketing challenges.

A toast to working together.

"For over 10 years, AccuList has delivered prescreened lists that have consistently generated above average response rates. Their list brokerage and predictive modeling expertise have helped us mail profitably to acquire new customers."

John O'Brien / Vice President / Wine Country Gift Baskets

Accelerating response.

"When I brought a list and mapping project for Toyota to AccuList, they proved to me they really know their business. More importantly, the response exceeded everyone's expectations."

Larry Poindexter / CEO / The Poindexter Group

Attention to detail.

"I found experience and solid strategic support. Their dedication and attention to detail made the program come off without a hitch."

Randy Brewer / President & CEO / Brewer Direct, Inc.

We Help "Partners" Find New Customers or Donors

For over 30 years, AccuList® has built our success on the success of our clients, whom we consider partners. We are seeking those who will respect our advice and take advantage of our expertise managing 1,000's of successful direct mail, email, insert, and Facebook "match and target" campaigns.

We outperform our leading competitors because we are committed to out-researching, out-hustling, and out-of-the-box thinking. That's why advertising agencies, marketing, and fundraising consultants seek our advice.

If your challenge this year is to increase the size of your customer or donor list, put us to the test. Our knowledge sets us apart. Call us today (toll-free) at 877-505-4787, and learn how AccuList® can help you become a more successful digital or direct marketer.

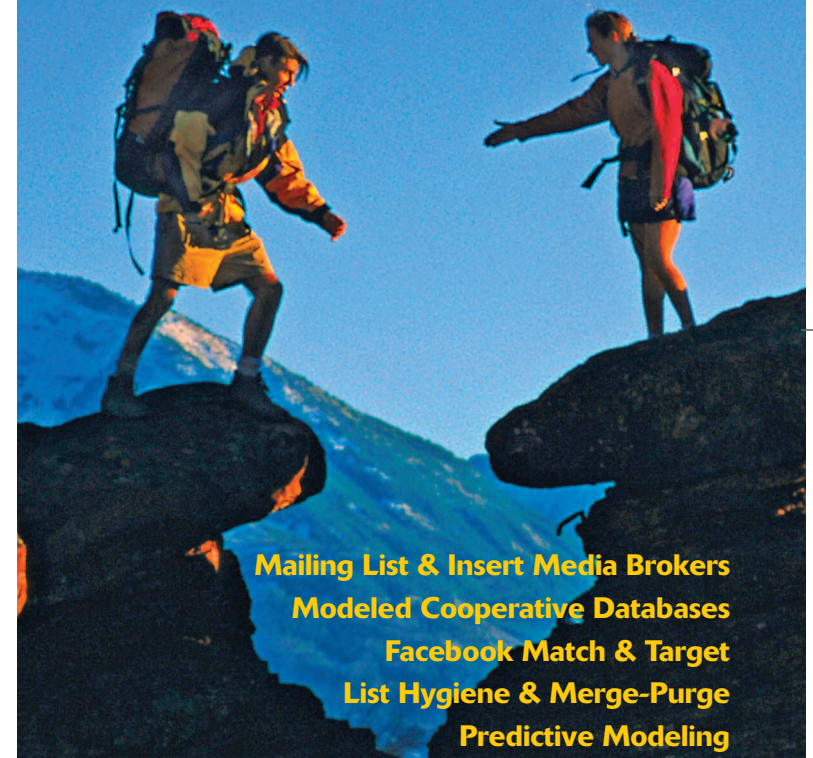


EXECUTIVE OFFICES:
22923 TORNILLO DRIVE
SAN ANTONIO, TX 78258-2590

(210) 807-9940 tel
www.acculist.com



AccuList® can help you profitably acquire new Customers or Donors



Mailing List & Insert Media Brokers
Modeled Cooperative Databases
Facebook Match & Target
List Hygiene & Merge-Purge
Predictive Modeling

For Businesses & Fundraisers
it all depends
on...

A winning strategy & execution

Our Commitment Equals Your Success

“You have my personal assurance that AccuList® is committed to do whatever it takes to help your business or non-profit succeed via direct mail and other proven media.

“We love to see our clients prosper because they followed our advice and achieved higher than expected response rates. You always receive our top recommendations, without any sales pressure. Whatever you need, we’re here to help.”

Sincerely,



David M. Kanter
President & CEO



The “A” Team Specializes In These Markets:

- ▲ Catalog & Retail Buyers
- ▲ Fundraising
- ▲ Insurance
- ▲ Museum, Zoo, and Aquarium Supporters
- ▲ Performing Arts
- ▲ Publishing (Audience Development)
- ▲ Promotional Items
- ▲ Recognition & Incentive Products
- ▲ Trade Shows & Conferences

Professional Affiliations:

American Advertising Federation – San Antonio
Association for Audience Marketing Professionals
Association of Fundraising Professionals
DonorBase® Founding Member
Internet Marketing Association

AccuList® is a wholly-owned subsidiary of AccuList, Inc.
AccuList® is a registered trademark in the U.S. and Canada.
Copyright 2019 by AccuList, Inc.

We Make “Big Data” Work Harder

Everyone talks about “Big Data” and how it should be mined. We make it perform to exceed your expectations, with or without analytics!

At AccuList® we’ve tracked the list and insert media rental purchase behavior of leading direct marketers and fundraisers for over three decades. We use that information — along with the mailing histories of their top lists, inserts, and co-op mailing programs — to provide you with a competitive advantage. It’s that edge that makes information from AccuList work more profitably for you.



Free Initial Consultation.

Call AccuList® Today!

(877) 505-4787

Tripled in size.

“When I first started working with David, our owners John and Gloria had already built the Magellan’s Travel accessories catalog into an Inc. 500 company. Largely due to David’s expertise, we then tripled in size in only four years! We grew from hundreds of thousands of catalogs mailed to the tens of MILLIONS. Thanks, David!”

Jack Kotowski / Former Director of Marketing / Magellan’s

They care about us.

“AccuList is friendly and helpful, getting us lists in whatever market we need... especially Hispanic markets. They care about our success and the impact our organization has on the community.”

Adsla / Direct Mail Manager / United Farm Workers

We’re Here for You

- ▲ Mailing List & Insert Media Brokers
- ▲ Modeled Cooperative Databases
- ▲ Facebook Match & Target
- ▲ List Hygiene & Merge-Purge
- ▲ Predictive Modeling

Each of our list, insert, digital and direct marketing professionals has decades of client-side experience managing single and multi-channel campaigns. So we know what it’s like to walk in your shoes.

The “A” Team understands how to manage ad budgets. We also know how to gauge results, balance multiple priorities, and effectively orchestrate the timing of each campaign.

We are here to make your job easier and more productive. It’s simple, really. We do the work and you accept the kudos by making AccuList® part of your team.

Put Us to Work on Your Marketing Team!

At AccuList® we think you deserve the best, not the biggest. We know you could be working with a company with more employees, bigger offices, or more locations. You could also be stuck with the rookies at that same company. So you might now be asking yourself, “Do I want the Z team working on my account?” Hire the “A” Team and discover what makes us an exceptional and “results-oriented” partner.

- ▲ WE DEVELOP TRUST.
- ▲ WE DEVELOP PARTNERSHIPS.
- ▲ LET US HELP YOU FIND NEW CUSTOMERS OR DONORS!